



# COMMUNITY SERVICE VIDEO

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## OVERVIEW

Participants create and submit a video that depicts the local TSA chapter's service with the American Cancer Society (ACS), national TSA's community service partner.

## ELIGIBILITY

One (1) team per chapter may participate. Entries may be submitted by an individual or a team of two to six (2 - 6) members.

## TIME LIMITS

1. The video cannot exceed a duration of more than two and one-half (2½) minutes.
2. A deduction of five (5) points will be applied to videos exceeding the time limit.
3. There is no minimum length restriction.
4. The video will be timed from the first sound or picture to the final sound or picture.

## LEAP

A team LEAP Response is required for this event and must be submitted at event check-in (see LEAP Program).

## ATTIRE

TSA competition attire is required.

## PROCEDURE

### Preliminary Round

1. Teams submit their entry and LEAP Response at the time and place stated in the conference program.
2. Entries are reviewed by the judges. Neither students nor advisors are present at this time.
  1. A list of twelve (12) semifinalist teams (in random order) will be posted.

### Semifinal Round

1. The LEAP Response will be judged for semifinalist teams.
2. Ten (10) finalists will be announced during the conference awards ceremony.

## REGULATIONS

### Preliminary Round

- A. Participants are encouraged to develop the entry in a "video yearbook" fashion. This is not a requirement, but simply a suggested format.
- B. If participants develop the entry as a "video yearbook," they must develop the video chronologically, illustrating their chapter's involvement with ACS over the course of a particular academic year.
- C. The year must be clearly illustrated at the beginning of the video.



- D. The video entry must be submitted on a USB flash drive in a common video format suitable for viewing with VLC Player, utilizing a Microsoft Windows operating system.
- E. This entry is exempt from General Rule F.8, which states that a chapter name must not appear in an entry.
- F. All video footage, graphics, special effects, and audio clips must be originally created/filmed by the participants.
- G. No commercial or copyrighted material may be used, regardless of copyright fair use policy.
- H. All ACS graphics, including the ACS logo, may be used providing they are not modified. This includes, but is not limited to, background color, the addition of other words/images, and removal of any item.
- I. Participants must complete the Student Copyright Checklist (see Forms Appendix) and save it as a PDF on their USB flash drive.
- J. If the entry contains images of people, proof of consent must be provided for each person in the video.
  1. Minors require parental consent.
  2. Use the Photo/Film/Video Consent and Release form (see Forms Appendix) for any individuals included in the video footage.
  3. Participants must scan each completed consent form and save it as a PDF file on their USB flash drive.
  4. All entries become the property of national TSA and may be used for promotional purposes.

### **Semifinal Round:**

- K. The LEAP Response:
  1. Participants document the leadership skills they have developed and demonstrated while working on this event, and on a non-competitive event leadership experience.
  2. Find specific LEAP Response regulations in the LEAP Program section of this guide, and on the [TSA website](#).

## **EVALUATION**

Evaluation is based on:

1. The effectiveness of the video in portraying and highlighting the TSA chapter's involvement with ACS over the course of an academic year.
2. The content and quality of the LEAP Response (semifinalists only).

Refer to the official rating form for more information.

## **STEM INTEGRATION**

This event has connections to the STEM areas of Science, Technology, Engineering, and Mathematics.

## **CAREERS RELATED TO THIS EVENT**

This competition connects to one or more of the careers below:

- Videographer
- Director
- Actor
- Screenplay writer
- Audiovisual technician



# COMMUNITY SERVICE VIDEO EVENT COORDINATOR INSTRUCTIONS

## PERSONNEL

- A. Event coordinator
- B. Judges:
  - 1. Preliminary round, two (2) or more
  - 2. Semifinalist round, two (2) or more

## MATERIALS

- A. Coordinator's packet, containing:
  - 1. Event guidelines, one (1) copy for the coordinator and each judge
  - 2. TSA Event Coordinator Report
  - 3. List of judges/assistants
  - 4. Stick-on labels for identifying entries
  - 5. One (1) stopwatch for every twenty (20) entries
  - 6. Results envelope with coordinator forms
- B. Table and chairs for judges

## RESPONSIBILITIES

- A. At the conference:
  - 1. Attend the mandatory event coordinator's meeting at the designated time and location.
  - 2. Report to the CRC room and check the contents of the coordinator's packet.
  - 3. Review the event guidelines and check to see that enough judges have been scheduled.
  - 4. Inspect the area or room in which the event is to be held for appropriate setup, including room size, chairs, tables, outlets, etc. Notify the event manager of any potential problems.
  - 5. At least one (1) hour before the event is scheduled to begin, meet with judges to review time limits, procedures, and regulations.
- B. Event Check-in:
  - 1. Check in the entries at the time stated in the conference program.
  - 2. Anyone reporting who is not on the entry list may check in only after official notification is received from the CRC.
  - 3. Late entries are considered on a case-by-case basis and only when the lateness is caused by events beyond the participant's control.
  - 4. Requirements for attire do NOT apply during check-in only on the first day of the conference.
- C. Preliminary Round:
  - 1. Distribute the judges' materials. If questions arise that cannot be answered, contact the event manager before the event begins.
  - 2. Judges independently review the entries.



3. Decisions about rules violations must be discussed and verified with the judges, event coordinator, and CRC manager to determine either
    - to deduct twenty percent (20%) of the total possible points in this round or
    - to disqualify the entry
  4. Judges determine the twelve (12) semifinalists and discuss and break any ties.
  5. Submit the semifinalist results and all related forms in the results envelope to the CRC room.
  6. If necessary, manage security and the removal of materials from the event area.
- D. Semifinalist Round:
1. Judges independently evaluate the LEAP Response for each semifinalist participant using the official rating form.
  2. Decisions about rules violations must be discussed and verified with the judges, event coordinator, and CRC manager to determine either
    - to deduct twenty percent (20%) of the total possible points in this round or
    - to disqualify the entry
  3. Judges determine the ranking of the ten (10) finalists and discuss and break any ties.
  4. Submit the finalist results and all related forms in the results envelope to the CRC room.
  5. If necessary, manage security and the removal of materials from the event area.



Participant/Team ID# \_\_\_\_\_

**COMMUNITY SERVICE VIDEO****2018 & 2019 OFFICIAL RATING FORM****MIDDLE SCHOOL****Go/No Go Specifications**

Before judging an entry, ensure that all items below are present; indicate presence with an "X" in the box. If an item is missing, leave the box blank and place an "X" in the box labeled ENTRY NOT EVALUATED; this disqualifies the entry and it is not to be judged.

- USB flash drive is present  
 Completed LEAP Response is present  
 ENTRY NOT EVALUATED

**Criterion Performance Levels**

CRITERIA	Minimal performance 1-4 points	Adequate performance 5-8 points	Exemplary performance 9-10 points
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Evaluators: Using minimal (1-4 points), adequate (5-8 points), or exemplary (9-10 points) performance levels as a guideline, record the scores earned for the event criteria in the column spaces to the right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an "adequate" score of 7 for an X1 criterion = 7 points; an "adequate" score of 7 for an X2 criterion = 14 points.) A score of zero (0) is acceptable if the minimal performance for any criterion is not met.

**Video Production (70 points)**

<b>Planning</b> (X1)	Video shows little or no evidence of planning, analysis, or research.	Video shows good analysis of the project; concepts make sense.	Video shows a complete and insightful analysis; content is outlined properly.
<b>Camera</b> (X2)	Problems are evident with camera focus, steadiness, and framing.	Camera work is clearly focused and framed; creative and close-up shots are somewhat used.	Steady and creative shots that enhance the video are evident in the camera work; there is good use of close-ups.
<b>Audio</b> (X1)	Audio is of poor quality; sound is recorded primarily from an on-camera microphone.	Correct microphones and technique are used to provide clear audio, recorded with good levels.	Audio is excellent, with additional audio clips/cues that enhance the video production.
<b>Lighting</b> (X1)	Poor ambient lighting choices and/or heavy back-lighting are evident.	Adequate lighting on subjects and proper lighting techniques are evident.	Excellent and creative use of lighting to propel the story emotionally is evident.
<b>Continuity and pacing</b> (X2)	Show sequencing in the video is incomprehensible; shots are left too long; edit points have glitches.	Pace and timing of the video are well structured; clips move along, telling the story; moderate use of transitions is evident.	Shots logically pace the story in an interesting way; excellent and purposeful use of transitions is evident.

**SUBTOTAL (70 points)****Video Effectiveness (80 points)**

CRITERIA	Minimal performance 1-4 points	Adequate performance 5-8 points	Exemplary performance 9-10 points
<b>Topic and context</b> (X2)	Video does not show clear evidence of where and when the event(s) happened and why.	Video shows where and when the event(s) happened and why they occurred.	Video shows where and when the event(s) happened, why they occurred, and what factors contributed to their development.
<b>Theme</b> (X2)	The theme is not clear, or the project has a loose-fitting, vaguely stated connection.	Video conveys the theme and implies the connection.	Video shows a thorough understanding of the theme and clearly uses the theme as a basis throughout.

Record scores in the column spaces below.



Video Effectiveness continued (80 points)			
<b>Significance of topic</b> (X2)	Video shows little evidence of the significance/importance of the topic.	Video states the topic's significance adequately.	Video clearly states the significance of the topic.
<b>Creativity and originality</b> (X1)	Little original thought or creativity are evident in the design and production of the video.	Original thought and creative elements are expressed and generally highlighted in the video.	Originality and creativity are at the forefront of the video.
<b>Video efficacy</b> (X1)	The video does not meet project goals; an unclear, sloppy message is evident.	The video topic is presented with insights; viewer can see that the video adequately meets the objective.	The video is highly focused, with a rich variety of supporting material.
<b>VIDEO EFFECTIVENESS SUBTOTAL (80 points)</b>			

<p>Rules violations (a deduction of 20% of the total possible points for the above sections) must be initiated by the evaluator, coordinator and manager of the event. Record the deduction in the space to the right.</p> <p>Indicate the rule violated: _____</p>
<b>Time Deduction</b>
<p>Five (5) points is deducted for the video duration exceeding two and one half (2 1/2) minutes. The video timing commences from the first sound or picture to the final sound or picture.</p>
<b>PRELIMINARY SUBTOTAL (150 points)</b>

Semifinal LEAP Response (15 points)			
CRITERIA	Minimal performance 1-4 points	Adequate performance 5-8 points	Exemplary performance 9-10 points
<b>LEAP Response</b> (10% of the total event points)	The team's efforts are not clearly communicated, lack detail, and are unconvincing; few, if any, attempts are made to identify and incorporate the SLC Practices.	The team's efforts are adequately communicated, include some detail, are clear, and are generally convincing; identification and incorporation of the SLC Practices are satisfactory.	The individual's efforts are clearly communicated, fully-detailed, and convincing; identification and incorporation of the SLC Practices are excellent.
<b>LEAP RESPONSE SUBTOTAL (15 points)</b>			
<p>Rules violations (a deduction of 20% of the total possible points for the above sections) must be initiated by the evaluator, coordinator and manager of the event. Record the deduction in the space to the right.</p> <p>Indicate the rule violated: _____</p>			
<b>SEMIFINAL SUBTOTAL (15 points)</b>			
(To arrive at the TOTAL score, add the PRELIMINARY SUBTOTAL and the SEMIFINAL SUBTOTAL.)			<b>TOTAL (165 points)</b>

Comments:
I certify these results to be true and accurate to the best of my knowledge.
<p><u>Judge</u></p> <p>Printed name: _____ Signature: _____</p>